

Iowa State Snowmobile Association



2017 ISSA Snow and Power Sports Show and Convention Dates: November 17-19 2017

*Message from ISSA 2017 Convention Chairperson Jean McPherson and
Region 9 Director Tim McPherson:*

The Iowa State Snowmobile Association Region 9 would like to invite you to the 2017 ISSA Snow & Power Sports Show and Convention. The 2017 Convention and Snow Show will showcase all the great winter products available today, especially highlighting snowmobiles and related products for the hundreds of snowmobilers expected to attend the show. ATV, UTVs and other related items are welcome.

- The ISSA Snow & Power Sports Show and Convention will be held in Cedar Rapids, Iowa at the Double Tree by Hilton Cedar Rapids Convention Complex. The show date is November 18, 2017 with set up on Friday November 17, 2017.

The show will be open to the public for a charge of \$5.00 with children 12 & under being free of charge. Attendees of the convention will have time available on Saturday to enjoy the Snow Show.

We will be advertising your business as well as we advertise the event. Advertising on Facebook (organic and paid), in the ISSA Magazine, sending flyers with your logos to snowmobile and motocross dealers in Iowa, emailing all ISSA members, Traveliowa.com, Hoopla, Craig's List and possibly KHAK radio.

To reserve your booth space, please send your check made out to ISSA and registration form for the Snow Show to: Chris Nelson 41 Anderson Rd Anamosa, IA 52205 or email cnelson85@hotmail.com 319-826-5000. Make sure you send a jpeg file of your Logo for us to include.

We welcome sponsors of this event as well. The Convention Sponsorship Opportunities are as follows:

Title Sponsorship (\$2,500 +) – Announcements during the event, included in all advertising formats, a 20 x 60 space at Snow and Sports Show. Logos will be used as part of the header in the advertising.

Platinum Sponsorship (\$500) – Logo included in advertising and a 20 x 20 space at Snow and Sports Show.

Gold Sponsorship (\$100) – Included in advertising and a 10 x 10 space at Snow and Power Sports Show.

We also would like to ask you if you would be willing to donate something for our silent and live auctions and our general raffle events. Donations can be sent to the address listed below. If you have any questions, please call us at 563-593-0304 or email timnjean@netins.net. We are looking forward to hearing from you!

Thank You
Jean & Tim McPherson
ISSA Snow Show
P.O. Box 225
Olin, IA 52320



2017 Iowa Snow and Power Sports Show Registration November 18th

**Double Tree by Hilton Cedar Rapids Convention Complex
350 1st Ave. NE
Cedar Rapids, IA**

The show will be held on Saturday, November 18th from 9 a.m. until 5 p.m. Set up for the show will be Friday evening from 3 p.m. – 7 p.m. or on Saturday morning from 7 a.m. - 9 a.m. Please mark below the booth size requested. Booth space is available on a first come basis.

Please mail registrations and payments (checks made payable to Iowa State Snowmobile Association) to:

Chris Nelson - ISSA Snow Show
41 Anderson Rd.
Anamosa, IA 52205
cnelson85@hotmail.com
319-826-5000

2017 Iowa Snow Show Registration

Business _____
Address _____
Phone Number _____
Email _____
Sponsor Level _____

Booth Size

- 10x10 \$75
- 10x20 \$150
- 10x30 \$225
- 10x40 \$300

All booths come with pipe and drape. If you need electricity, internet access or AV equipment for your booth, please fill out the Double Tree form as well. This is billed separately from ISSA.