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October 2022 • Volume 44 • Issue 1

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The Official Magazine of the Iowa State Snowmobile Association

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If your club has elected new officers or if you have an address change, please notify the ISSA office at issa1257@yahoo.com. You can also fill out the form at the bottom of the ISSA homepage at www.iowasnowmobiler.com. Thank you.



IOWA SNOWMOBILER

October 2022 • Volume 44 • Issue 1

Legislative letdown

Frustration mounts as ISSA officials see little progress on single-sticker proposal.



4

New sled sales decline

Market slows for U.S.; challenges ahead include inflation, fluctuating income.



8

Central location

ISSA convention returns to familiar surroundings at Ames next month.



10

Drag racing near Jewell

Team Iowa hosts ice drags for fifth consecutive season last February.



13

ISC 2022 Reports

The ISSA hosted the 54th Annual International Snowmobile Congress (ISC) at the Grand River Center in Dubuque June 7-11. The five-day event drew 325 organized snowmobilers, industry leaders and program administrators from across North America to eastern Iowa. The agenda ranged from official meetings and informative seminars to guest speakers and sightseeing excursions. Throughout this season, the *Iowa Snowmobiler* magazine will be recapping ISC 2022 through various reports and articles. Watch for the icon at right in each issue.



Remaining Magazine Deadlines

NovemberSept. 30
December.....Nov. 11
JanuaryDec. 9

COVER: Josh Wildt from Boone pilots his Yamaha Nytro four-stroke at the Team Iowa Ice Drags near Jewell Feb. 5. The fifth annual event drew close to 30 competitors to frozen Little Wall Lake.

CONTRIBUTORS: We welcome unsolicited materials for possible publication. Iowa Snowmobiler accepts no responsibility for returns, losses or damage of unsolicited materials. Iowa Snowmobiler is the official publication of the Iowa State Snowmobile Association under the direction of the ISSA Communications Committee. The magazine is published seasonally four times a year in October, November, December and January. Each issue is also available for download at www.iowasnowmobiler.com.

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SCOTT NAUMAN

ISSA
PRESIDENT



Hello, again, Iowa snowmobilers.

As I sit here writing this article in early September, the crops are still in the field. However, the time has come again to start gearing up for the upcoming snow season.

I'm sure by the time this reaches print, many of the clubs are starting their regular meetings across the state and making plans to lay out the wonderful miles of trail that we all enjoy from year to year or planning fall landowner appreciation events.

Soon, the weather will begin to become colder and the crops will be harvested, which as we all know, makes way for us to once again sign our trails. Soon after, if Mother Nature is willing, we will have an abundance of snowcover to enjoy.

I would like to ask that each of us take the chance to invite a friend to accompany us in these activities or, at the very least, invite them to take a ride with you or attend a club meeting. Basically, showcase what it is that we all enjoy about this winter season of recreation with the hopes that they will enjoy it as well and be interested in joining our clubs. This will help grow our membership, which in turn grows the ability for our program to help out your clubs from a state level.

I know that this might be a long shot, but the time is coming that we as clubs need to find some ways to grow our memberships.

Thank you all current club members for all that you do. In my somewhat jaded opinion, we make some of the most enjoyable trails to ride in the country.

Until next month, hope to see you on the trails when the snow flies.

Legislative disappointment

Plan on Two Stickers Again this Winter

Deflated ISSA leadership running low on enthusiasm

by Cameron Hanson

The fuel light has come on for the ISSA's Legislative Committee. After six straight years of lobbying unsuccessfully to merge the snowmobile registration fee with the snowmobile trail permit in Iowa, committee members are running on empty.

"It was yet again a very disappointing session," lamented Past ISSA President Jim Willey, committee chair. "In fact, the last six years of this has been very wearing on us. It's not anything that we didn't do or that we need to do. It's just the way things are going in Des Moines."

The so-called single-sticker bill—officially known as House File 583—perished at the end of this year's legislative session and, with it, any hopes of snowmobilers buying only one decal for their windshields. Instead, to legally ride in Iowa this winter, snowmobilers will still need to purchase one registration and one trail pass.

Each sticker costs \$15 plus writing fees. The proposed merger to \$30 and one writing fee was projected to increase trail funding by approximately \$75,000. Now, the state snowmobile trail program will be at the mercy of each individual snowmobiler doing the right thing.

The trail pass program began in 2013 as a compromise to a registration fee increase. The trail permit has remained optional since, and compliance among registered sled owners has hovered around 60 percent. Without it, riders cannot legally operate a snowmobile on public trails, rights-of-way and frozen bodies of water in Iowa.

Since 2017, the ISSA and lobbyists Mike Heller and Paula Feltner have solicited representatives in the Iowa House to introduce legislation to merge the two stickers. Each time, the measure overwhelmingly passed the House but stalled in the Senate.

"We have had the votes in the past," Willey noted. "The problem has been getting it out of the Ways and Means Committee and getting it to the floor in the Senate. That's what has happened every time. We get it to the Senate, and they just won't take any action."

Stumping for the proposal last year, ISSA leaders met with legislators in Des Moines in February and twice launched email cam-

paigns, urging ISSA members to contact their local politicians. Heller even met with committee member, Sen. Waylon Brown, in Clear Lake before the session's end.

"It's not impossible they can get it out of the Ways and Means Committee and vote on it, but the way the last weeks of a session typically go, I definitely don't think we can count on it," Willey told board members last winter. "It's not dead yet, but it's not looking good."

Willey has maintained throughout that



this meaningful legislation is "critical" to the ongoing success of the Iowa snowmobile program. The increased revenue would only enhance "the largest

recreational trail system in Iowa, completely constructed, maintained and self-funded by Iowa snowmobilers."

Whether that pursuit will continue this January appears highly unlikely. Unless membership votes at next month's convention in Ames to pursue the merger proposal again, the deflated ISSA leadership is doubtful to take up the cause a seventh time.

"We need to get serious about whether we go down that road again," ISSA Vice President John Kahler said. "I think we have kicked this can enough. This horse has been dead a long time. Do we keep pushing it or do we live with what we're getting? That's a discussion our board needs to have."

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IN MEMORIAM

Past ISSA President Hoermann Passes Away in May

by Cameron Hanson

Merv Hoermann, the ISSA's only two-term president, passed away May 6, following a four-year battle with colon cancer. He was 71 years old.

A lifelong snowmobiler, Hoermann served in the ISSA for more than 30 years,



Merv Hoermann
1951-2022

including two separate stints as president: 2007-08 and 2015-16. In 2008, he received the ISSA's President's Award and, a year later, was named the ISSA's Snowmobiler of the Year.

Formerly of Sutherland and Paullina, Hoermann was a long-time member of the O'Brien County Snowtrackers and represented Region 1 on the ISSA board as a region director and assistant. Each winter, he made a point to visit each club in his area.

Doug Algers, former long-time president of the Clay County Sno Broncs, said he admired Hoermann's commitment to the snowmobile clubs of Region 1. He recalled Hoermann's tireless efforts to help secure a new groomer for his club back in 2014.

"Merv was probably one of the most dedicated people to the sport of snowmobiling that I've ever met," Algers said. "He was always willing to jump in and help wherever he could. He had some pretty big shoes that someone is going to have to fill now."

Besides his local contributions, Hoermann also supported snowmobiling interests on the Iowa Rec Trails Advisory Committee and volunteered annually at the SAE Clean Snowmobile Challenge (CSC) at Michigan Tech University in the Upper Peninsula of Michigan. He attended several International Snowmobile Congresses on behalf of the ISSA as well.

Brand loyal to Arctic Cat, Hoermann was well known for riding his snowmobile across Iowa on several occasions, particularly over President's Day weekend in the late 2000s. In fact, the few times he gave up his trademark cowboy hat or his favorite Green Bay Packers cap was to put on a snowmobile helmet.

"Merv was a major supporter of the ISSA," said ISSA Vice President John

Kahler, who succeeded Hoermann on the rec trails advisory board. "He pioneered our involvement in federal trail grant funding and was a strong leader for tourism. He made sure to tell the story about snowmobiling in Iowa and how it connected communities."

Although located in far northwest Iowa, Hoermann never thought twice about attending various snowmobiling events across Iowa, including the ISSA's annual charity ride at Huxley, LeMans racing at Clear Lake, grass drags at Ankeny and youth events at Winter Games.

"I wish we had more people with his passion," Kahler said. "I got involved with the ISSA during Merv's first term, and he always came to events that I didn't expect to see him at. His commitment level was extremely high. He always pushing for membership and was very good for snowmobiling in Iowa."

From Storm Lake to Dubuque, Hoermann rarely missed a state convention and was involved in chairing or helping to organize several events which landed in western Iowa. He first initiated the Snowmobile Iowa club displays at convention in 2004 at West Lake Okoboji.

"Being involved with the ISSA is something that I always liked doing," Hoermann said from his home in Paullina last fall. "I would at least like to think I made an impact with some people and made our sport better than it was. It takes work and will always need work."

"The ISSA was a big part of my dad's life, and he really enjoyed advocating for snowmobiling across Iowa and the nation," son Clint Hoermann wrote in a



Memorial display for Merv Hoermann

JOHN KAHLER

ISSA VICE
PRESIDENT



Greetings from the VP.

By the time this issue hits your mailbox, Hay Days will be in the rearview mirror, and we will be starting our 2022-23 snowmobile season all across Iowa.

The summer has seemed to fly by way too fast. A lot of our clubs have held numerous summertime functions like ATV/SXS rides, golf outings, landowner appreciation dinners and participated in many parades all across the state. I love following the social media to find out how members stay connected during the offseason.

The ISSA board has met many times this past spring and summer, and our last meeting was once again held in Sibley the last weekend of July along with our ISSA Campout and Swap Meet hosted by the Osceola County High Point Riders. Thank you to Scott Kooiker and Jim Skinner for putting on a fun weekend.

Our next scheduled ISSA board meeting was Sept. 18 in Hampton. I again asked for every Region Director to plan on attending this meeting. As a friendly reminder, if you cannot attend, it is up to the director to arrange for one of the assistants to attend in their place. By our By-laws and SOP's, Region Directors and Assistant Directors must attend one meeting a year to stay eligible to serve in that capacity. I would like to thank Jason Harvey in Region 2 and Rob Schneider from Region 8 for stepping up as assistant directors for those regions.

The 2022 ISSA Convention is scheduled for November 11-13 at the Quality Inn & Suites in Ames. This is the same location as last year. More details can be found in this magazine.

Get excited and get involved to keep snowmobiling alive in your state!

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'Thank You' note to the ISSA board following his dad's funeral.

Due to health issues, the last convention Hoermann participated in was 2018 at Spirit Lake. He last helped out at the CSC in 2019. This past December, though, despite ongoing cancer treatments, he was able to attend a benefit at Paullina in his honor and reconnected with many ISSA officers and club members.

"Merv was deeply touched by the love and support shown at his benefit and cherished those final conversations with

friends," his obituary read.

Also in attendance at the fundraiser were several area cattle producers. Next to snowmobiling, Hoermann was equally devoted to the beef industry. He remained active in the O'Brien County Cattlemen's Association and had worked as a livestock reporter for the USDA, recording cattle numbers at local sale barns.

Hoermann passed away under Hospice care at the Happy Siesta Care Center in Remsen. He is survived by five children and five grandchildren.



ISSA Promotional Trailer For Sale

The ISSA is accepting emailed bids for its enclosed Promotional Trailer. The 2010 Alumina inline trailer measures 19 feet long (including V-front nose) and 7 feet wide. The interior height is 6 feet, and two snowmobiles can fit inside (inverted). The tandem trailer features three doors: rear drop, nose drop and side access.

The trailer has seen little use. It was initially purchased for the ISSA's Trail Stop program and was outfitted with cabinets and a grill. The exterior was decaled with ISSA logos and snowmobile safety messaging. The logos have been peeled off, but the safety stickers remain. The interior cabinets and contents have also been removed.

The ISSA has set a minimum purchase price of \$6,000 and reserves the right to reject any and all bids. Offers can be emailed to ISSA Vice President John Kahler at jfkahler@hotmail.com with 'ISSA Trailer Bid' in the subject line. Bids are due Nov. 1, and the winner (if any) will be announced at the ISSA convention next month.

Proceeds benefit the ISSA general budget.

ISSA Magazine Downsizes

The ISSA Board of Directors voted in May to reduce the number of issues of the *Iowa Snowmobiler* magazine from seven to four.

The decision to downsize was based on feedback from the ISSA's Budget Committee and the ISSA's Communications Committee. The publishing season will now run from October to January, instead of the traditional September through March schedule.

The ISSA remains committed to producing a quality publication for its members. The magazine will continue as a four-color periodical, and despite the reduced frequency, the number of pages per issue has increased from 20 to 28 to maintain a high level of content for its readers.

Declining advertising revenue and rising postage and paper costs contributed to the decision. The ISSA's Budget Committee also saves money by reducing the ISSA's contract with Editor Cameron Hanson, who receives a flat stipend for each magazine produced.

"We hope this is a very temporary situation for our organization, but for the time being, this is our most fiscally-responsible course of action," said ISSA Vice President John Kahler, who serves on both committees.

The *Iowa Snowmobiler* has served as the official publication of the ISSA for the past 44 winters. The magazine is one of only a few remaining independent association publications within the Snow Belt.

Willey Re-Elected to ACSA Board

Past ISSA President Chris Willey was re-elected as a Delegate At-Large to the American Council of Snowmobile Associations (ACSA) at the 2022 International Snowmobile Congress (ISC) at Dubuque in June.



ACSA represents snowmobiling interests across the Snow Belt, and the ISSA is a dues-paying member to the national lobbying organization.

Willey will continue to serve on a six-member Executive Board led by Director Christine Jourdain.

"My main focus in my role with ACSA is to improve our branding and get ACSA more visibility out on social media in particular," Willey said. "I want to get what ACSA does out to more people, and I will be focusing most of my efforts on that."

Previously separated across three chapters from West to East, ACSA representation was recently re-organized into two categories—a Trails Riding Group and a Mountain Riding Group—to better reflect the organization's membership base.

According to Willey, the Missouri River geographically divides the two regions with Midwestern snowmobilers overlapping each. Challenges for both groups remain land access, trespassing, membership

growth and grooming efforts.

"Border states like us in Iowa will likely have riders in both categories," Willey said. "I think that is good because this allows the snowmobilers who are active in both groups to attend meetings and help out each riding area."

ACSA - member states meet at ISC each summer. Delegates are also typically sent to Washington, D.C., each April for ACSA's D.C. Fly-In. Here, snowmobilers meet with legislators and policy-makers in the nation's capitol.

Lately, though, the pandemic has cancelled this annual event the last three years.

"Most people we normally meet with about snowmobiling issues are still working from home," Willey noted. "D.C. is still kind of a ghost town, but we're hoping next spring, we can return to Washington and start talking to key people again."

In the meantime, "summits" for both riding segments are planned for this February. Those sessions are expected to offer riding opportunities, social interaction and discussion time for each interest group.



Chris Willey
Past ISSA
President

Reminder on Approved Groomer Use

by Chris Willey

RSC Co-Administrator

As fall has officially arrived, the ISSA Review and Selection Committee (RSC) thought that this would be a good time to send out a reminder on approved use of grooming equipment.

Questions have come forward recently—and in the past—in regards to operating equipment in additional situations outside of normal trail grooming. It has been the decision of the RSC that while we completely support the use of groomers and equipment being used for club and sport promotion throughout the year, there are guidelines that must be followed.

While the club trail insurance provided by the ISSA RSC does cover the ISSA-owned machines year-round, it is the decision of the RSC that groomers are to be used only for trail grooming purposes and emergency situations. If groomers are used for club and snowmobile promotion, groomers must be hauled—not driven—to club events that are held as well as in parades. They are not to be operated on roads, streets or club trails without snow.

There are many concerns with track

wear and tear, along with liability issues, when groomers are used outside their intended purpose of trail grooming.

If your club has a special situation you would like to use ISSA-owned equipment

for, we ask that you contact your ISSA Region Director or RSC member for clarification of the use. Failure to do so may result in consequences

and reflect on future upgrades, replacement or removal of equipment.

As per the Cooperative Grant Agreement that each club has signed and agreed to follow, in section (m) it states the following: "Operate the equipment only on designated snowmobile trails for the purpose of grooming snow or providing trail maintenance."

If you have questions or concerns about the trail insurance, please check with your ISSA Region Director or the RSC at the following email address: ISSA.RSC@gmail.com.



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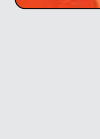


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New Snowmobile Sales Down from Previous Season

by Cameron Hanson

Quebec led the way last season in new snowmobile sales with 19,582 units sold, accounting for nearly 40 percent of Canada's overall sales and outpacing all of Scandinavia, according to figures released by the International Snowmobile Manufacturers Association (ISMA) in June.

"Quebec has a very strong market for the snowmobile business," ISMA President Ed Klim said during his annual 'State of Snowmobiling' address at the 2022 International Snowmobile Congress at Dubuque. "Snowmobiling is really part of the culture in Canada, and I think they're doing an excellent job up there."



ISMA's Ed Klim

Last winter, Canadians purchased 50,943 new snowmobiles, and those figures have remained fairly steady over the last 20 years. In the U.S., 53,821 new snowmobiles were sold last year, down from 59,234 the year prior. "The numbers have fallen in the U.S. quite a bit," Klim noted.

Minnesota led all states in new snowmobile sales with 6,330 units followed by Wisconsin, New York and Michigan. Worldwide sales of new machines last season topped out at 130,644, a decrease of 3,000 units from the previous winter.

In Europe, Sweden, Norway and Finland combined for 15,934 new sleds, and Russia contributed another 7,299. Strongly opposed to the current strife in eastern Europe, Klim addressed the ongoing conflict between Ukraine and Russia and how it will likely stall snowmobile growth there.

"I don't know how many units we will sell there in the future, but we do know people are pulling out of the country," he

said. "We will see what happens."

Challenges ahead

Besides the war overseas, Klim indicated other contributing factors may have an impact on snowmobile sales moving forward, including the residual impact of the pandemic, rising inflation, higher gas prices and a full-court press legislatively on climate change in the U.S.

"These are challenging times right now," acknowledged Klim, who has served as the industry's chief lobbyist since 1995. "We are going through some issues that we haven't gone through before. I'm a school-trained economist. I'm not a fortune teller. We do know what drives the economy pretty well, and we are all going to work through this and will make it out fine. But it might not be easy."

According to Klim, population migration has also had an impact on snowmobile sales in the U.S. As jobs move away and residents leave the Snow Belt, they take their buying power with them. Workers who once purchased snowmobiles in the north are now buying ATVs in the south.

"ATVs are seemingly becoming a substitute to snowmobiles, and we didn't see that type of competition in the early 1990s," said Klim, who lives in Michigan, where new snowmobile sales have dropped from 33,000 units annually 30 years ago to 4,358 sleds last season.

Population shifts and changing tastes are just some of the "determinants" Klim said ISMA tracks when identifying and anticipating consumer trends. As personal wealth fluctuates with the economy, Klim pointed to the stiff competition for disposable income in outdoor recreation.

"What do we like to spend our money



ISC 2022 Report

Spina Bifida's Walk-N-Roll Planned for Oct. 2

The Spina Bifida Association of Iowa's (SBAIA) annual Walk-N-Roll fundraiser is set for Sunday, Oct. 2, at 11:30 a.m. at the Easter Seals Camp in Des Moines. This year's event is part of the lowAbility Fair, which also includes an expo on adapted sports, recreation and lifestyles on Saturday, Oct. 1.

The two-day fair is an inclusive event showcasing a vast array of adapted recreation and sport opportunities, as well as products and services designed for those living with a spinal cord injury, spina bifida or related mobility impairments.

As part of Walk-N-Roll 2022, teams raise money for the SBAIA through pledges and donations from businesses and sponsors. Those funds are then earmarked for educational programming and other member benefits.

Since 1982, the SBAIA has served as the official charity of the ISSA. Snowmobile clubs in Iowa are encouraged to put teams together to help raise money for the cause. Besides walking and rolling on the Sunnyside campus, participants will have the opportunity to network with other families and supporters.

For more information, visit sbaia.org/walk-n-roll. The address for the Easter Seals Camp is 401 NE 66th Avenue, Des Moines, IA 50313.



ISMA's Ed Klim visits with Polaris' Pat Adrian and Cathie Tidball following his Friday morning Keynote Address at ISC 2022.

on?" Klim asked. "Do we want to buy a sports car? Do we want to buy a boat? Do we want to buy a snowmobile?"

One area of growth for the manufacturers that Klim started to track recently involves OEM sales of parts, garments and accessories (PG&A). Last winter, snowmobilers purchased \$444 million worth of goods in these categories. That number was up 30 percent year-over-year.

"That is big business," said Klim. "For whatever reason, people bought a few more helmets, a few more coats and some more parts for their snowmobiles. You guys spent a lot of money on the PG&A."

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Larry Childs (1986)
311 E. Prospect St., Manchester, IA 52057-1456
(563) 927-5934

Dan Martin (1984-85)
4712 Candlelight Dr., Davenport, IA 52806
(563) 386-3769

Marv Heikens (1982-83)
Deceased

Chuck Colegrove (1981)
5606 6th Ave., Armstrong, IA 50514
(712) 864-3170

Rich Moench (1980)
2155 Iowa Ave.,
Humboldt, IA 50548
(515) 332-3587

Gary Fairchild (1979)
933 170th St., Ogden, IA 50212
(515) 275-4133

Bill Nordstrom (1978)
Deceased

Gary Bruns (1977)
102 Honeysuckle,
Baytown, TX 77520

Richard Grosse (Mar 1975-Dec 1976)
7543 Ford Rd., Janesville, IA 50647
(319) 987-2155

Larry Huntley (Nov 1973-Mar 1975)
401 East 1st St., Alta, IA 51002

COMMITTEES

ALS CHARITY LIAISON
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AWARDS
Sally Carmichael/Carol Nauman

BREAST CANCER AWARENEES
OPEN

BUDGET/FINANCE
Brittany Paulus, bepaulus@outlook.com

BY-LAWS AND SOPS
Jim Willey, james.willey2019@gmail.com

CHARITY
Brittany Paulus, bepaulus@outlook.com

CLUB OF THE YEAR
Sally Carmichael/Carol Nauman

COMMUNICATIONS
Jim Willey, james.willey2019@gmail.com

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EARLY MEMBERSHIP
Dennis Nauman/Brent Nauman

EFC
John Kahler, jfkahler@hotmail.com

GROOMER TRAINING COORDINATOR
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RAFFLE
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CENTRAL IOWA TOURISM
OPEN

WESTERN IOWA TOURISM
OPEN

TRAIL SIGN & TRAIL DEVELOPMENT
Matt Miner, mmmfarms@hotmail.com

YOUTH PROGRAM
Aaron Dorothy, aarond65@hotmail.com

SCHOLARSHIP FOUNDATION
Bruno Andreini, awbrunoa3@gmail.com

SPINA BIFIDA CHARITY LIAISON
Craig Krapfl, ckrappfl@gmail.com



Members of the Saylorville Dam Snowmobile Club in Region 7 visit at the ISSA booth at the 2021 convention in Ames. All ISSA-member clubs are invited to set up a booth at this year's event for the traditional Snowmobile Iowa display. Register on page 12.

Familiar Setting

ISSA Board Hosts Annual Convention Next Month, Returning to Ames for Second Consecutive Year

by Cameron Hanson

The ISSA turns 50 years old next year, but before members can celebrate that milestone anniversary, they need to tend to business at the 49th annual convention this fall.

Heading back to Cyclone Country, the 2022 annual gathering is slated for the second weekend in November at the Quality Inn and Suites in Ames, host site of the 2021 convention and the planned location for the pandemic-cancelled event in 2020.

The ISSA convention is returning to Ames because the board of directors is in charge of this year's event. No club or region in Iowa stepped forward to host this year's event, and as a result, the responsibility fell to the entire board, per the ISSA's Standard Operating Procedures (SOPs).

Bids to host in 2022 were due to the board last October, and none were received by the deadline. Keeping things simple and convenient, planning committee chair and ISSA Vice President John Kahler secured the same venue for this year's convention at the end of last year's event.

"Needless to say, this fall's convention will have much of the same look and feel as last year," said Kahler, who is serving as de facto chair again this year. "Each region will be responsible for certain aspects of convention, and we are seeking sponsorships from clubs and businesses to help off-



2601 E 13th St, Ames, IA 50010

set expenses."

The 2021 convention was planned by clubs in Region 7, the same group that was supposed to host the event in 2020. At that time, Kahler was the Region 7 director and was in charge of the original event in Ames. He has now coordinated convention activities three years in a row and is ready for a break.

"I certainly hope another club or region comes forward to host our Golden Anniversary next year," Kahler said.

Venue rotation

For the past five years, the host site for the ISSA's annual convention has been a bit of a moving target. Following the ISSA's 40th anniversary celebration at Altoona in 2013, the ISSA board decided to rotate the convention location triannually across the state from west to east.

Designed to improve attendance, the redesigned schedule worked fine the first five years, but stalled the last five years. The 2018 convention in Spirit Lake was the last convention held in order. The central region was supposed to host in 2019, but the event moved to Burlington in eastern Iowa instead when no bids were received.

Now the convention is being planned for Ames for the third straight year. The dates are Nov. 11-13, and the registration and hotel rates remain the same as last year. Full registration details are available on the form on page 12. A tentative agenda appears at right.

Convention weekend opens Friday night with event registration and hospitality. The general membership meeting kicks off Saturday morning. With 2022 an even-numbered year, elections will be held in even-numbered regions. Officers will also be elected and/or appointed.

ISSA President Scott Nauman's two-year term ends at convention, and Kahler is expected to succeed him. A search committee is currently recruiting candidates to fill the open vice president position. Prospective candidates need to be active board members, either as a region director or an assistant.

The morning meeting will also likely include legislation and insurance information plus any proposed changes to the ISSA's SOPs and By-Laws. Brunch will follow the morning session, and seminars will fill the afternoon schedule.

Groomer training

So far, Saturday's break-out sessions include a program update from the ISSA's Review and Section Committee (RSC). Since 2017, this volunteer arm of the ISSA has managed to the Iowa State Snowmobile Trail Grant Program. RSC members will also lead a Groomer Operator Certification course Saturday afternoon.

"The agenda is pretty fluid at this point, as we work to confirm other speakers and guests for convention weekend," Kahler noted.

As usual, the Saturday evening banquet will include a formal dinner, awards presentations and entertainment. Raffle drawings and the Silent Auction will also be held Saturday night. Clubs are encouraged to bring door prizes and items for each.

This year's Grand Raffle is for a pallet of Busch Light beer consisting of 78 30-packs. Only 400 tickets have been printed, and each ticket costs \$10. The board has been selling tickets since its July meeting. The pallet will be delivered to the winner's residence, and all taxes and deposits will be paid by the ISSA.

In what has become a convention tradition, Sally Carmichael from the Cedar Falls Sno Hawks in Region 4 will also be raffling off a winter-themed quilt to benefit the ISSA's Education and

2022 ISSA Annual Convention Nov. 11-13 Ames, IA

Friday, Nov. 11

4 p.m. to 9 p.m.

Convention Registration
Snowmobile Iowa Set-Up
Hospitality Meet & Greet
Games, music & fun

6 p.m. to 10 p.m.

Saturday, Nov. 12

7 a.m. to 4 p.m.

Convention Registration
Snowmobile Iowa Set-Up
Opening Ceremonies
Region Meetings & Elections
General Membership Meeting
Brunch. Silent Auction Opens
RSC Update
Groomer Certification Class
Ladies Event TBD
Seminar TBD
Seminar TBD
Social Hour
Dinner
Awards Banquet
Donations/Raffles
Entertainment

8:30 a.m.

8:45 a.m.

8:55 a.m.

10:30 a.m.

Noon

1 p.m. to 3 p.m.

1 p.m. to 3 p.m.

2 p.m. to 3 p.m.

3 p.m. to 4 p.m.

5 p.m.

6 p.m.

7 p.m.

8:30 p.m.

Sunday, Nov. 13

9 a.m.

ISSA Board of Directors Meeting

Scholarship Foundation. Clubs are also reminded to bring their charity donations to Ames as the ISSA's fundraising year renews at convention. See the current donor list on page 18.

ISSA-member clubs are also invited to set up booth displays in the hotel lobby as part of 'Snowmobile Iowa', a showcase which began in 2004. They are also being asked to consider a convention sponsorship. Listed on page 12, opportunities range from food and beverage to printing costs and award presentations.

"Convention is one of the most important functions we do each year as an organization, but it does come with a price," Kahler said. "Any assistance you can provide is appreciated and will be recognized in the program."

Convention weekend wraps up Sunday morning with the regular ISSA Board of Directors meeting.

For more information on convention, to volunteer or to donate, contact your region director or reach out to Kahler at (515) 202-4061 (call or text).



Sally Carmichael's snowman-themed quilt raffle

CALENDAR

October

- Spina Bifida Association of Iowa Walk-N-Roll Sunday, Oct. 2, at the Easter Seals Camp in Des Moines.
- ISMA's Snowmobile Day Saturday, Oct. 29.

November

- 49th Annual ISSA Convention Nov. 11-13 at the Quality Inn and Suites, Ames.
- ISSA Board of Directors meeting Nov. 13 in Ames.
- Driftrunners Kick-Off Toy Drive Nov. 26.

December

- ISSA Board of Directors meeting TBD.

2022 ISSA Annual Convention Nov. 11-13 Ames, IA

Sponsorship Opportunities

Convention

Friday Night Beverage Hospitality	\$400
Friday Night Food Hospitality	\$300
Saturday Morning Donuts/Coffee	\$200
Saturday Night Beverage Hospitality	\$400
Saturday Evening Banquet	\$200
Saturday Evening Entertainment	\$500
Awards Banquet	\$200
Program Printing	\$200
Name Badges	\$200
General Expense Donation	\$200

Name/Club _____

Address _____

Phone Number _____

Email _____

Sponsorship Type: ☐ Donor ☐ Convention ☐ Awards

Sponsorship Item: _____

Amount Enclosed: \$ _____

To secure your sponsorship, please send your sponsorship check made out to the ISSA and this sponsorship form to:

John Kahler
635 Greene St.
Slater, Iowa 50244

For more information, contact John at
jfkahler@hotmail.com or (515) 202-4061

2022 ISSA Annual Convention Nov. 11-13 Ames, IA

Registration Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

Snowmobile Club _____

Organization _____

Check all that apply:

- ☐ Full Registration \$75
- ☐ Friday night-only Registration \$25
- ☐ Saturday-only Registration \$50
- ☐ Youth Registration \$30 (5-14 years old)
- ☐ Under 5 are Free.

Please Note: Registration fees do not include lodging. For hotel rooms, please contact the Quality Inn and Suites Conference Center in Ames at (515) 232-9260. Be sure to tell them you are with the ISSA Convention to receive the group rate of \$109 plus tax.

Amount Enclosed: \$ _____

Please make check payable to the
ISSA Convention 2022.

Mail payment and completed registration form to:

John Kahler
635 Greene St.
Slater, Iowa 50244

For more information, contact John at
jfkahler@hotmail.com or (515) 202-4061

2022 ISSA Annual Convention Nov. 11-13 Ames, IA

Snowmobile Iowa Club Showcase

Club Name _____ Region _____

Contact Person _____

Address _____

Phone Number _____ Email _____

Mail completed form to:

John Kahler
635 Greene St.
Slater, Iowa 50244

For more information, contact John at
jfkahler@hotmail.com or (515) 202-4061

Official Notice of ISSA Elections & Proposed By-Law Changes

Who:

Officers & Directors from
Even-Numbered Regions

When:

ISSA General Membership
Assembly ISSA Annual
Convention, Nov. 12, 2022

Where:

Quality Inn and Suites
Conference Center, Ames



Snowmobile Drag Racing near Jewell

Region 7 Club Offers Head-to-Head Competition for Fifth Straight Year

by Cameron Hanson

The fish weren't necessarily biting at Little Wall Lake the first Saturday in February, but the studs certainly were, as close to 30 snowmobilers competed in Team Iowa Snowmobilers' fifth annual ice drags two miles south of Jewell in Region 7.

Featuring head-to-head competition, the Feb. 5 event offered 17 classes, ranging from trail sleds to vintage rides to modified machines. Trophies were awarded to the top two finishers in each class, and payouts were doled out in the Open Class and two additional randomly-selected classes.

Team Iowa has been hosting the ice drags each February since 2018. According to club president David Eide, the event began as "something fun to try" and continues to serve as one of two annual fundraisers for the club. Drawing from a 60-mile radius, the races help promote the sport and the central Iowa region.

Thanks to a timely cold snap, the ice on Little Wall Lake reached more than 12 inches thick, and despite an occasional sharp wind gust, conditions were favorable for drag racing action at the Hamilton County park along Highway 69.



Little Wall Lake is located two miles south of Jewell, right along Team Iowa's trail system on Highway 69. Hamilton County Conservation offers three year-round cabins for rent at the park.

In charge of scoring and announcing for the afternoon, Eide said he was pleased with the attendance and the level of competition, despite being held the same day as the LeMans races at the Midwest Sled Fest an hour north at Clear Lake.

"We've had pretty good turnouts year after year, but we always seem to compete with other events, either in-state or out-of-state," Eide noted.

Team Effort

Each winter, roughly 30 club members help set up for the day-long event. Depending on recent snowfall totals, several days are spent plowing the 660-foot, two-lane track as well as spectator viewing areas and pit access. The Friday before, fencing goes up along with the backstop and lighting system.

Up until last season, the club had relied on a set of locally-sourced Christmas tree lights. This past February, the club borrowed another club's system, and new for 2023, Team Iowa will be using a Port-A-Tree unit, thanks to a generous donation from Baker Electric of Fort Dodge.

"We had our own lights that were built by a local electrician years back, when it was the Webster City snowmobile club," Eide noted. "They worked well for a few years, but we felt we needed something more reliable for racing on the ice and the cold temps."

While the timing and lighting can be controlled by club members, another valuable component for a successful race day is out of their hands: ice conditions out on the lake. To date, the weather has cooperated all five years of the event, and



Ranging from trail sleds to vintage rides to modified entries, Team Iowa's ice drags featured 17 classes of competition Feb. 5.

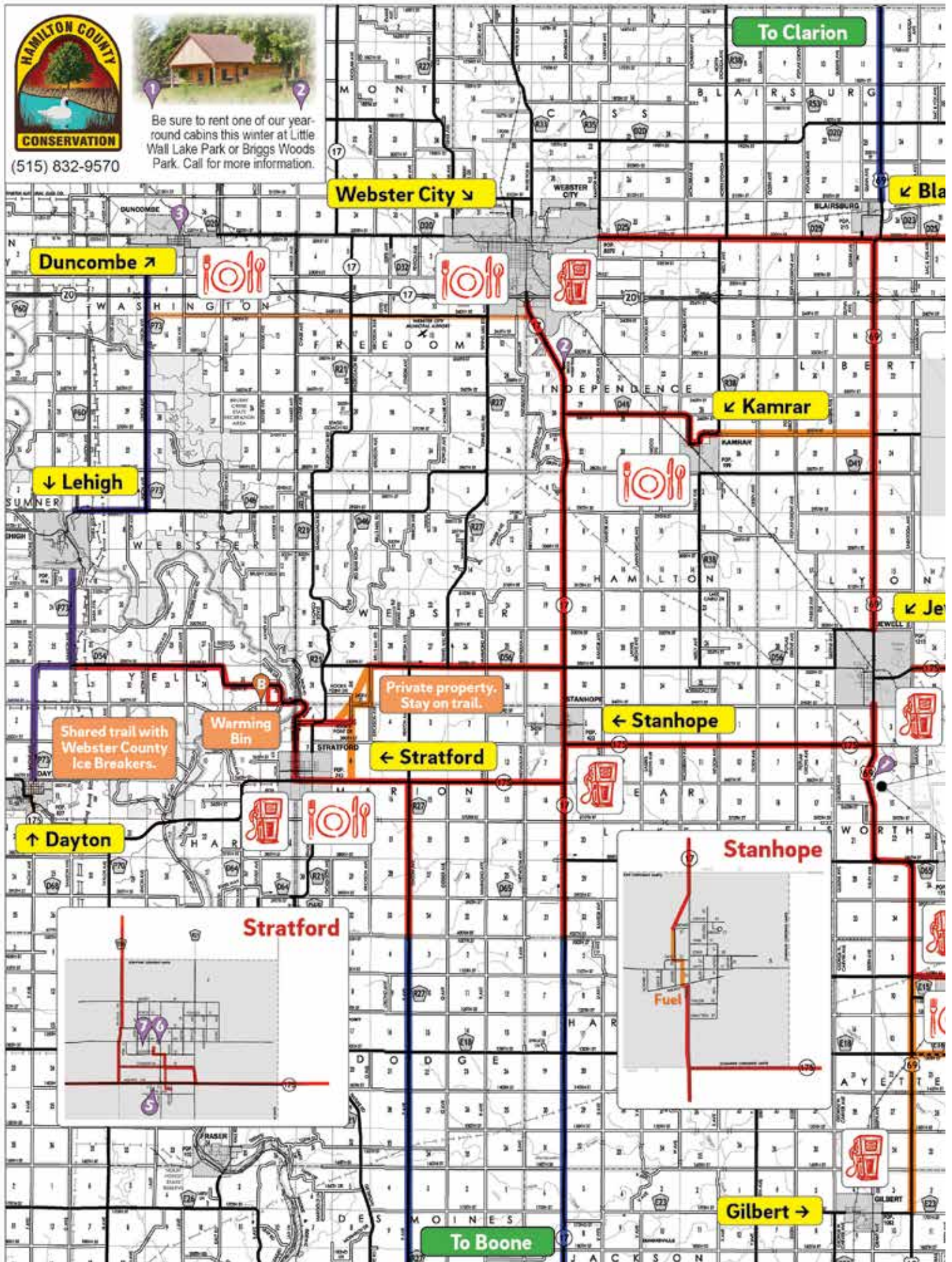
Turn to page 16

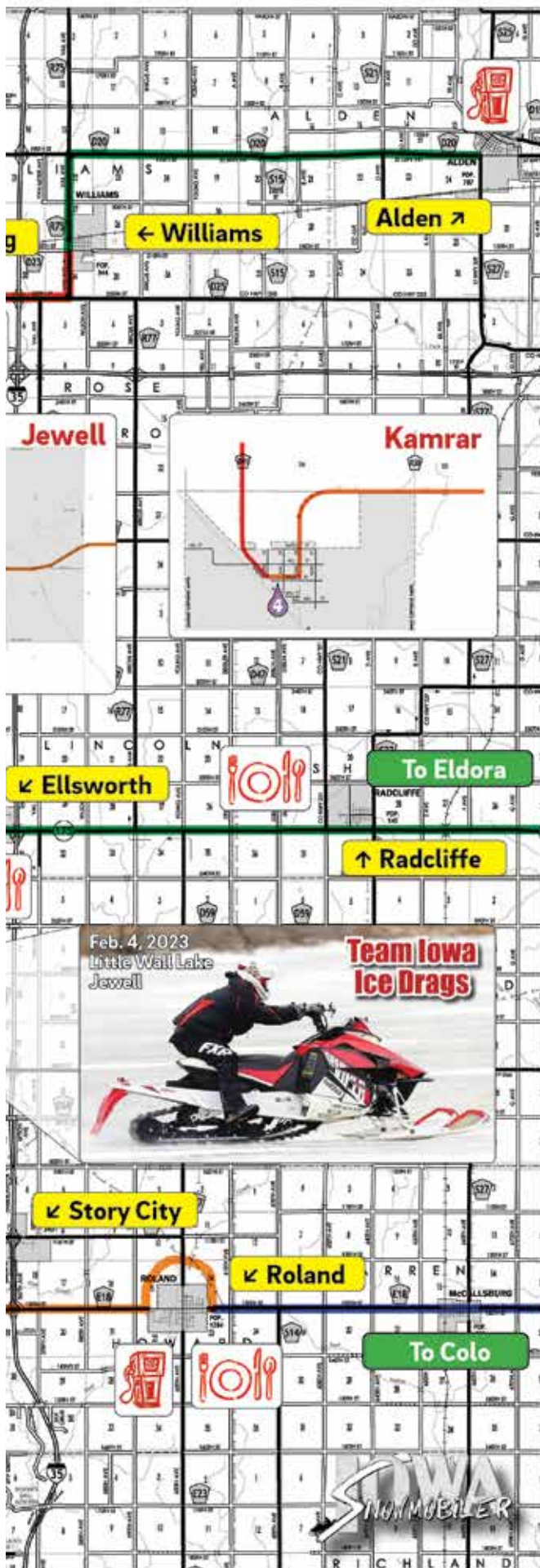


(515) 832-9570



Be sure to rent one of our year-round cabins this winter at Little Wall Lake Park or Briggs Woods Park. Call for more information.





Legend

- Primary Trail
- Secondary Trail
- Proposed Trail
- Trail Maintained by Neighboring Club



Fuel Available



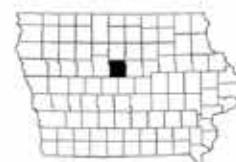
Food Available



Sponsor location



Trailside warming bin



Use map for reference only. Please follow all signs, respect private property and exercise caution on secondary trails. This trail map is sponsored by the area merchants shown on reverse. Please support those who support us.



SNOWMOBILE TRAIL MAP

Hamilton, Story & Webster
counties in central Iowa





Team Iowa Vice President Coyce Carlson, left, visits with ISSA Vice President John Kahler during a break in the action.



Depending on snowfall totals, track prep for the two-lane, 660-foot strip takes a couple of days to blade off. Members are looking forward to using a new lighting system this winter.

From page 13 enough ice has been created in time for the races.

“The challenge we have each year is the ice conditions, being as far south as we are,” Eide said. “So far, we have been able to hold all five races, although in almost every year, if we would have held them a week or two earlier or later, the races would have been cancelled due to unfavorable conditions.”

Hopefully, the streak continues this winter, as Team Iowa plans to host its sixth annual ice drags Feb. 4, again at Little Wall Lake. If you want to make a weekend of it, three year-round cabins are available to rent at the park, and trail access is located there as well.




Team Iowa President David Eide, left, and club member Quinten Westrum keep track of the buckets at the Team Iowa scoreboard.

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Mercer Chamber of Commerce / 715.476.2389 www.mercercc.com

24 Hr. Snow Report 715.476.SNOW



Team Iowa generally pulls from a 60-mile radius of Jewell for a variety of competitors.

Emmet County Driftbusters, Region 2

by Jason Harvey, President

The Driftbusters had an exciting summer with our first annual golf outing, which brought 43 people out to the course to support our club and the local course. We gained much-needed funds and, hopefully a few new members!

We have some very exciting news in that we were selected by the RSC to get a new Mogul Master drag! This will make our trails significantly better since this is a much more aggressive drag, a wider footprint and a taller lift to help get us out of the deep spots. Our old late 1970s drag has done well for many decades, but it can finally be put to pasture. We hope to get a start on trail planning, trail cleanup, signage and work on getting a map put together this fall before the snow flies.

I attended the ISSA-hosted International Snowmobile Congress in June and really enjoyed the venue, the excursions and meeting snowmobile enthusiasts from all over North America. Huge shoutout to all the ISSA volunteers who put this together and the vendors who take the time to support the sport!

I look forward to getting a group of us from Emmet Co. down to the state convention in November. Let's make the 2022-23 Iowa snowmobile season a great one!

Saylorville Dam Snowmobile Club, Region 7

by Barry Starmer, President

Hopefully everyone has had a good summer. Seems like just yesterday I put my snowmobile into storage. Hard to think about snowmobiling as I write this article. Today, the temperature is 90 degrees.

The Big Creek State Park has been mowed and brushed and will be marked before October, when hunting season begins. Our first club meeting was the second Tuesday in September. A good turnout and a big thank you to all who attended.

Until next time, stay safe and healthy.

ISMA Plans Fall 'Snowmobile Day'

The International Snowmobile Manufacturers Association (ISMA) has set Saturday, Oct. 29, as 'Snowmobile Day' to celebrate the snowmobiling community and to begin preparations for the upcoming season. Snowmobile clubs, local dealers, state associations and snowmobile groups are invited to participate.

Snowmobile Day is patterned after the successful "Snöskoters Dag," held in Sweden for more than 45 years. That celebration began in the 1970s and expanded rapidly through the 1980s as snowmobiling in Sweden grew. The success of the event is traced to creating a fun family atmosphere with involvement from clubs, associations, media, dealers and other industry stakeholders.

According to ISMA President Ed Klim, snowmobile clubs are encouraged to begin the season with a party that might include, for example, food, games, vintage shows, safety training and maintenance workshops.

"Snowmobile Day should be a fun, family festival type event, where BBQ, refreshments, music and an open house can get snowmobilers excited for the upcoming season," Klim said.

Snowmobile clubs are also encouraged to sell trail permits and boost sled registrations. Klim said this event is a "perfect opportunity" for clubs and associations to increase membership and recruit volunteers for trail activities.

To support this effort, ISMA is offering up to \$400 to snowmobile clubs or associations that plan a Snowmobile Day celebration. If your club would like to be considered for this offer, please visit snowmobile.org and fill out the application.



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Contact our local offices so your club can get the most out of its trail system.

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Campout and Swap Meet

Region 1 hosted the ISSA Summer Campout at the Osceola County Fairgrounds in Sibley July 29-31. The event included the second annual Tri-State Swap Meet. This was the first campout in the last six years. Above, buyers check out the selection at Dustin Lustgraaf's booth. Lustgraaf of Crescent is a member of the Southwest Iowa Snow Scooters in Region 10. First below, ISSA Vice President John Kahler, right, visits with Jerry Monier of 59 Powersports near Sibley. Second below, ISSA President Scott Nauman, left, and Region 6 Director Jamie Rohlf grill supper over the campfire at the fairgrounds campground.



2022 DONATIONS

Friends of the ISSA

Best's Powerhouse, Dunkerton	\$100
Bob and Judy King, Council Bluffs	\$100
Dickinson County Snowhawks	\$100
Gehrke Lake & Campground	\$100

Spina Bifida Association of Iowa

Driftrunners	\$1,250
Saylorville Dam Snowmobile Club	\$1,000
North Iowa Sno-Jammers	\$750
Scott County Sno-Seekers	\$551
Cedar Falls Sno Hawks	\$500
Central Iowa Snowmobilers	\$500
Eastern Iowa Sled Heads	\$500
Hancock County Snowmobile Association	\$500
Worth County Fence-Stretchers	\$500
Tri-County Snowmobile Association	\$407
Floyd County Groomers Association	\$300
Chickasaw Sno-Riders	\$250
Howard County Stump Jumpers	\$250
Iowa Snowdrifters	\$200
Snow Pioneers	\$200
Team Iowa Snowmobilers	\$200
Trail Blaz-zers	\$200
Dickinson County Snowhawks	\$100

ISSA Lobbyist Club Challenge

Mitchell County E-Z Riders	\$500
Tri-County Snowmobile Association	\$407
Central Iowa Snowmobilers	\$350
Floyd County Groomers Association	\$300
Cedar Falls Sno Hawks	\$250
Howard County Stump Jumpers	\$250
Iowa Snowdrifters	\$200
Snow Pioneers	\$200
Team Iowa Snowmobilers	\$200
Worth County Fence-Stretchers	\$200

ACSA Legal Defense Fund

Saylorville Dam Snowmobile Club	\$250
Floyd County Groomers Association	\$200
Iowa Snowdrifters	\$200
Team Iowa Snowmobilers	\$200
Worth County Fence-Stretchers	\$200

ISSA Scholarship Foundation

Driftrunners	\$300
Central Iowa Snowmobilers	\$250
Saylorville Dam Snowmobile Club	\$250
Floyd County Groomers Association	\$200
Snow Pioneers	\$200
Team Iowa Snowmobilers	\$200
Worth County Fence-Stretchers	\$200
Butler County Snow Snoops	\$100
Dickinson County Snowhawks	\$100

ISU Clean Snowmobile Challenge

Saylorville Dam Snowmobile Club	(\$250+\$500) \$750
Scott County Sno-Seekers	\$360
Team Iowa Snowmobilers	\$200
Worth County Fence-Stretchers	\$200
Dickinson County Snowhawks	\$100

ALS of Iowa

Team Iowa Snowmobilers	\$200
Worth County Fence-Stretchers	\$200



If you schedule it, they will come.

ISSA Hosts 54th Annual ISC at Dubuque in June

by Cameron Hanson

The International Snowmobile Congress (ISC) returned to Iowa for just the third time in 54 years this past June with the 2022 event held at the Grand River Center in Dubuque. The previous two venues were Coralville in 2010 and Cedar Rapids in 1995. Each time was hosted by the ISSA.

Representing every Snow Belt state and Canadian province, 325 snowmobilers, vendors and industry leaders from across North America attended this prestigious event. ISC 2022 Planning Committee Chair Andrea Willey said she was thrilled with the response.



Andrea Willey
ISC 2022 Chair

“We were really pleased with the turnout this year, as we saw a lot of new people coming to Iowa,” she said. “We originally planned for 250, hoped for 300 and finished way above those expectations.”

In addition to Willey, 23 members from the ISSA helped to organize ISC 2022 activities. Willey said it definitely was a group effort and was grateful for the help she received over the last two years planning for the event.

“We had an excellent planning committee,” she said. “Our volunteers really stepped up and helped out everywhere and anywhere they could. I couldn’t have asked for anything better. I heard nothing but good things about our Congress.”

“We want to thank everyone for their help and for Andrea coordinating everything for us,” ISSA President Scott Nauman said. “Everybody I talked to said they really enjoyed their time in Iowa.”

“This was probably the best-attended Congress in the last six



Indiana’s Dan Blaney enjoys his office with a view on the upper level concourse of the Grand River Center.

years,” noted Willey’s husband, Chris, a past ISSA president who serves on the executive board of the American Council of Snowmobile Associations (ACSA).

“The number of snowmobile ambassadors who showed up at Dubuque was just incredible,” added first-time attendee Jason Harvey, president of the Emmet County Driftbusters and newly-appointed Region 2 assistant on the ISSA board.

2022 ISC Planning Committee

Andrea Willey
Becky Willey
Scott Nauman
John Kahler
Isabelle Willey
Chris Willey
John Michels
Kate Taylor

Mark Kuennen
Matt Miner
Steve Vorwald
Jim Willey
Terry Durby
Brian Carmichael
Nathan Gudenkauf
DeAnna Gudenkauf

Duane Taylor
Lavell Kuennen
Wyatt Willey
Sherri Vorwald
Gary McVicker
Kelsey Bram
Seth Bram
Sue Michels

Getting things started

Set against the scenic backdrop of the mighty Mississippi River, this year’s Congress—like most—featured a nice blend of formal business meetings, engaging speakers, exhibitor booths, snowmobile displays, nightly entertainment, awards presentations and plenty of opportunities for sightseeing.

The five-day event began Tuesday, June 7, with a pre-Congress tradition, as 45 early bird arrivals participated in an ‘Iowa Road Trip’. Similar to other years, this cruise featured classic cars and motorcycles as they made a 200-mile loop around northeast Iowa.



Forty-five early bird arrivals to Congress participated in an 'Iowa Road Trip' through northeast Iowa Tuesday, June 7. Above, ISC tourists pose for a group photo outside of Rod and Cal's restaurant in Strawberry Point.

Along the way, the convoy visited two state parks, meandered around bluff country and stopped for photo opportunities along the Mississippi River valley. The caravan lasted close to eight hours, ending around suppertime back at the host hotel, the Grand Harbor Resort.

"This was just a reason for everybody to get together early if they wanted to," Chris Willey said during a lunch break at Strawberry Point. "They've done it at past Congresses, and we wanted to keep the tradition going here in Iowa. We wanted to show everyone a little different scenery than what they might expect to see in our state."

In addition to Iowans, the ride drew participants from Nebraska, Washington, Wisconsin, Canada and elsewhere. Among those joining the trip were Hugh Cummins from Ontario and Greg Sorenson from Minnesota. This pair rode down together from Duluth on Monday, after Cummins arrived at Sorenson's home on Sunday.

The two have been riding together since meeting for the first time at the early bird event at Winnipeg in 2017. Their friendship has grown ever since, riding motorcycles in the summer and snow-

mobiles in the winter.

"To me, snowmobiling and motorcycling is all about building friendships," explained Sorenson, who has been involved in organized snowmobiling since 1988 and has twice served as president of the Minnesota United Snowmobilers Association.

"You get to meet some amazing people out there, especially at these Congresses," he continued. "You get to talk about different issues that you may not talk about at your local club or state meetings. You may find out that other states may be dealing with the same issues you may have."

Unlike Sorenson, Cummins said he is fairly new to snowmobiling and motorcycling. After his career began to wind down, he said he wanted to get into both recreational hobbies and now finds himself riding a Ski-Doo in the winter and a Spyder in the summer.

"I only started riding sleds about seven years ago," Cummins explained. "My work life started to wrap up, and I decided I wanted to do some more fun stuff."



Friends on the trail and on the stage, Iowa's Chris Willey, left, and Utah's Cal Taylor served as emcees for ISC 2022.

Mutual interests

Similar to Cummins and Sorenson, Iowa's Chris Willey and Utah's Cal Taylor also stood as testament of the lasting partnerships that can be fostered when like minds get together. Not only did both of their families participate in the Iowa Road Trip, but the two long-distance pals also shared the podium as emcees throughout Congress week.

Willey, who wears many hats for the ISSA, first met Taylor at an ACSA D.C. Fly-In several years ago. The pair immediately bonded over their mutual interest in both the sport and business of snowmobiling. They have remained friends since, annually finding time to ride together.

Taylor, a Polaris ambassador and current president of the Utah Snowmobile Association, is very active on social media. He is famous for his #dontfollowcal hashtag, a lighthearted reference to a snowmobiling misadventure. Willey, a fan from afar, had been following Taylor's entertaining posts even before they met in person.

At Congress, the tandem emcees tried to keep the mood light on stage as well, and they were not afraid to poke fun at each other. Near the end of the banquet on the final night, Willey said he hoped Congress attendees appreciated their efforts.



Ontario's Hugh Cummins, left, and Minnesota's Greg Sorenson have been riding together since their first meeting in 2017.

"This week has been a fun ride for us," he said. "I hope everybody has had a great time and enjoyed a little bit of Iowa. If you want to come back in the winter, we'd be glad to take you out on the trails and experience Iowa in the winter time...as long as we get the snow."

Conversation starters

Throughout ISC week, many activities served as ice-breakers for attendees who were either fairly new to Congress or who were from different parts of the country. This social atmosphere started several conversations and created many new alliances.

On Wednesday, the fun continued with an afternoon fundraiser in downtown Dubuque for the Friends of Snowmobiling Political Action Committee (FOSPAC).

For the last 20 years, FOSPAC has organized ISC functions to help raise money for federal candidates running for office. This year's event included an afternoon Pub Crawl and Photo Scavenger Hunt with trolley transportation to and from the Grand River Center.

Close to 100 snowmobilers boarded vintage buses and were tasked with patronizing five local watering holes before taking various photos in the area. The cost to participate was \$60 per person and included a commemorative yellow T-shirt. The event was sponsored by the International Snowmobile Manufacturers Asso-



The Marine Corps League from Dubuque presented the colors Thursday morning for the U.S., and Brad Mann (far right) from the Canadian Council of Snowmobile Organizations carried the flag for Canada.



Pub crawl participants enjoy the sun-bathed patio at Gary Dolphin's in downtown Dubuque.

ciation (ISMA).

"This was a fun way to raise money for federal political candidates who are friends of snowmobiling and who are going to support us in legislation and support our access to the national parks and forests," ISMA President Ed Klim explained.

"We had a great turnout today so we were able to raise some money and are going to be able to send some more checks," Klim continued. "It's a big election year coming up, and we are going to be supporting our friends of snowmobiling."

Congress opens Thursday

ISC 2022 officially opened Thursday morning with the presentation of colors by the Marine Corps League from Dubuque and the

national anthems for both Canada and the U.S. sung by Iowa teen Kelly Beckman from West Delaware High School in Manchester.

Dubuque Mayor Brad Cavanaugh addressed the breakfast crowd and said his community was excited to host such a distinguished international event. He was particularly pleased to hear the Thursday night Off-Site Excursion involved a trip to the nearby *Field of Dreams* movie location.

"The city of Dubuque and my city council colleagues are so happy to have you here," Cavanaugh said, promoting the area's attractions and the new developments at the historic film site. "We are really excited you have chosen Dubuque and hope you have a great conference this week."

Rick Tiede, marketing director for Woody's Traction Products, then stepped in as a last-minute keynote speaker Thursday morning, as the expected guest—sno-cross legend and Woody's-backed racer Blair Morgan—fell ill unexpectedly and had to cancel his appearance late Wednesday afternoon.

"I'm probably not as exciting as Blair, but after the FOSPAC pub crawl yesterday, you can get talked into doing pretty much anything," Tiede joked after taking the podium.

Tiede said Woody's and Morgan have had a long history together, dating back to Morgan's first entry in sno-cross racing in 1998 at West Yellowstone. Morgan was new to Arctic Cat at the time, and Woody's sponsored Arctic Cat's factory racing team.

After early success on the track, Morgan joined Arctic Cat full time and also signed on with Woody's for the rest of his career. Morgan eventually moved onto Ski-Doo and won 13 World Sno-



Fenelon Place Elevator in downtown Dubuque



Stronger Together

The International Snowmobile Congress (ISC) is an annual event dedicated to the development and collaboration of snowmobilers worldwide in cooperation with and respect to the environment, conservation, access, education and accountability.

For more than 50 years, this prestigious gathering has allowed organized snowmobile groups to hold their annual meetings and to recognize the efforts of volunteers through awards and other ceremonies. Here are the organizations which make up the alphabet soup of international snowmobiling:

ISC. The International Snowmobile Council holds an Annual Meeting at Congress when the U.S. state associations and the Canadian provincial organizations come together, along with Russian and Scandinavian delegations when they are able to travel and attend. All of the groups who meet as a Council report on their efforts, outcomes and elections.

ACSA. The American Council of Snowmobile Association is the national organization of State Snowmobile Associations. The leadership of the state associations comprises the ACSA Board of Directors. ACSA holds two face-to-face board meetings: one at Congress and the other at the D.C. Fly-In. ACSA, along with the Trails Riding Region and the Mountain Riding Region, as well as other ACSA committees, holds several meetings throughout the ISC.

CCSO. The Canadian Council of Snowmobile Organizations is the national group of Provincial Snowmobile Organizations. The leadership of the provincial organizations comprises the CCSO Board of Directors. The CCSO holds several meetings throughout the ISC.

ISMA. The International Snowmobile Manufacturers Association represents Arctic Cat, Polaris, Ski-Doo and Yamaha. Representatives from the manufacturers attend ISC and also hold meetings during the event.

IASA. The International Association of Snowmobile Administrators is the non-profit organization comprised of snowmobile program administrators representing 27 U.S. states, 10 Canadian provinces, 3 Canadian territories, and 1 European country (Sweden) to facilitate communications among the trail administrators. The organization meets annually, normally at ISC.

ISMIC. The International Snowmobile Media Council is comprised of snowmobile magazines and association publications staff members. These professionals keep the snowmobile community informed of all of the current issues and events in their states.

ISTC. The International Snowmobile Tourism Council was formed in 1977 to promote snowmobiling as a viable winter recreational activity, contributing a positive economic impact on the local, regional, national and international levels.

IDB. The Iron Dog Brigade is "An Honorary Society Dedicated to the Fun of Snowmobiling." This prestigious group holds its annual meeting and induction ceremony at Congress. Of the 104 current members, 41 have been inducted into the International Snowmobile Hall of Fame. All are (or were) very successful leaders in their respective professions or volunteer groups. They all continue to share the same goal...to promote the sport of snowmobiling.

cross Championships in total. In 2008, a motocross practice accident left him paralyzed from the waist down.

Tiede, who once worked in the pits as a kid for Morgan, credited the Canadian racer with the 7c bib for his own interest in snowmobile racing. He also said Morgan's aggressive, high-flying riding style and winning performances transformed the sport of snowmobiling forever.



Rick Tiede

Woody's Marketing
Director

"When Blair showed up at that first race—standing up on a ZR sled—everybody wondered, 'What's this kid doing. He's going to get himself hurt'," Tiede said. "But as everything moved forward and after Ski-Doo built the Rev chassis around him, it changed everything.

"Not only did snowmobiles get more aggressive, more rider forward and more over the front end, it changed our products as well," Tiede continued. "Back in the day, you were putting in 192 studs and 10 inches of carbide up front to get your sled to turn.

"Now that everything has transferred up front, we're using less studs and shorter carbides," he continued. "Blair literally revolutionized so much of the sport, and everything truly went from the track to the trail for the consumer market. Fortunately, we were able to grow with him as a company, changing and developing as we went."

Entertainment value

As they did each of the final three mornings, daily Congress activities began with a guest speaker at breakfast, and the rest of the day was filled with meetings of the various organizations involved in snowmobiling in North America, as detailed at left.

The agenda also included several break-out sessions and informative seminars throughout the week. Most of those reports will be featured separately in this and upcoming issues of the *Iowa Snowmobiler* magazine. Besides what has already been covered, look for the following future topics:

- **Avalanche awareness**
- **Trespassing and land access**
- **Women in snowmobiling**
- **Working with emergency management**
- **An inspirational message of courage**

When the business of snowmobiling ended each day, the entertainment resumed. Not losing sight of the fact many attendees used



Local 'Ghost Players' emerge from the trees at the Field of Dreams film location (as there was no standing corn yet).



Thursday evening's trip to the Field of Dreams movie site was included in the Congress registration fee. To purchase food and beverage, snowmobilers were given celebrity cash, good only on site. Among the likenesses portrayed on the fake ISC currency was ISSA Vice President John Kahler.

vacation time to come to Congress, the planning committee invited them to do some sightseeing on their own during their free time as well as participate in organized events after hours.

As referenced earlier by the mayor of Dubuque, one of the more anticipated excursions of the week was a 30-minute bus ride to the historic *Field of Dreams* movie site at nearby Dyersville. The evening featured food vendors, tours, scene re-enactments and live entertainment.



Superfan Dennis Jordan from Oregon

Made famous by the 1989 Academy Award-nominated film, this preserved farmstead served as Thursday night's traditional ISC Off-Site event. The visit also helped to explain many of the baseball references sprinkled throughout ISC 2022, as organizers even borrowed its tagline from a famous quote in the movie: "Is this Heaven? No, it's ISC in Iowa."

At the film location, the original baseball field remains in-tact as well as the

two-story farmhouse with its traditional wraparound porch. An Events Center and Gift Shop have been added to keep up with the demands of tourism. Across the road, a professional ballpark has been built to MLB specifications.

Filling up five charter buses, visitors from ISC 2022 were encouraged to bring their gloves, wear baseball apparel and explore the grounds. The evening concluded with a fireworks display.

For Oregon's Dennis Jordan, the trip to the famous Iowa landmark fulfilled a bucket-list goal. A lifelong baseball fan, Jordan said he's watched the *Field of Dreams* movie more times than he cares to count. He said he did not want to miss this event.

"When they announced the off-site for this year's Congress would be here, I said, 'I'm bringing my mitt'," Jordan said. "I'm such a fan of the movie. I just like the story line and the things that happened to the characters. Just crazy someone would tear down a cornfield and put up a baseball field."

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Utah's Adaline Taylor meets Iowa college rivals Herky the Hawk and Cy the Cyclone at the Wednesday evening reception.

Several Iowa themes

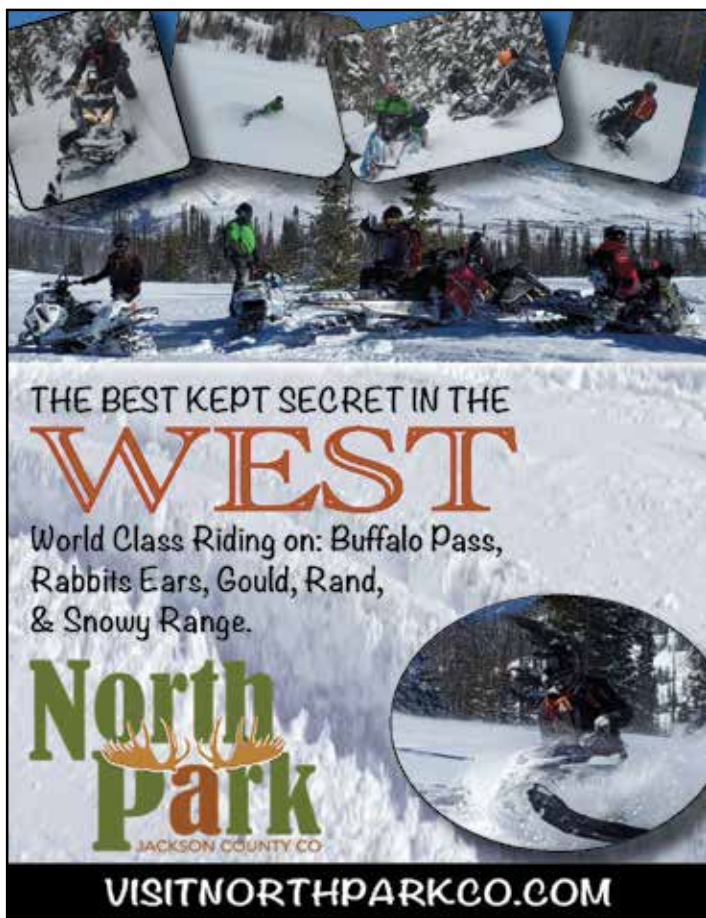
Thursday's trip to Dyersville, as well as the classic car cruise on Tuesday, were among several Iowa-themed activities at ISC. At the evening reception Wednesday, mascots from the University of Iowa and Iowa State University made an appearance; and on Friday, several Iowa distillers were on hand to pass out free samples in the 'Iowa Spirits Tasting' room.

Iowa artist Ray "Bubba" Sorenson was also commissioned to paint an original snowmobile scene that was auctioned off Saturday night as a fundraiser for the Iowa State Education and Scholarship Foundation. Sorenson, an Iowa lawmaker, is known nationally for his Freedom Rock murals.

As part of the ISC 2022 Trade Show, a four-sled display of vintage John Deeres commemorated the 50th Anniversary of the snowmobile line. On loan from the personal collection of Mark and Tom Staudt of rural Dougherty, the sleds also celebrated the presence of the agricultural company in Iowa—both in the fields and in the factories.

Also having ties to John Deere will be next year's ISC, hosted by the Illinois Association of Snowmobile Clubs (IASC) in Moline, home to John Deere corporate. To get snowmobilers excited about ISC 2023, IASC members hosted a hospitality night Friday and offered discounted rates for anyone who registered at Dubuque.

Next year's Congress is set for June 8-10 at the Wyndham Hotel on John Deere Commons. Sign up at www.snowmobilers.org/isc.



The ISC Planning Committee was among more than 30 Iowans in attendance at Dubuque.



As hosts of ISC 2023, members of the Illinois Association of Snowmobile Clubs kept the fun going with their Hospitality Night Friday featuring tandem skiing.



The ISC 2022 Trade Show in the exhibit hall at the Grand River Center in Dubuque featured groomer and drag displays and a special John Deere collection to commemorate the 50th Anniversary of the company's snowmobile line.

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Dudley's Corner
648 Hwy 3
Latimer, IA 50452
(641) 866-6999, (641) 425-2241

Farm & City Insurance Services
145 S. 4th St.
Forest City, IA 50436
(641) 585-2925

Fleener Auto Parts & Service
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Thompson, IA 50478
(641) 584-2100

Forest City Ford, Inc.
P.O. Box 448
Forest City, IA 50436
(641) 585-5555

Fuel Coal Fired Pizza
223 North Main
Clarion, IA 50525
515-532-3835, 515-293-1569
nelsoncurt2@yahoo.com

Garage Tavern
103 Main St
Coulter, IA 50431
(641) 430-6855
thegaragetavern@gmail.com

Garner Dental Group
55 State St.
Garner, IA 50436
(641) 923-3771
(800) 450-3771
garnerdental.com

Hair Designs
236 E J St.
Forest City, IA 50436
(641) 585-2405
sbenson@wctatel.net

Harrahdis
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Dows, IA 50071
(515) 851-8516
iowariverriders@gmail.com

Helm Farms
12376 345th St
Forest City, IA 50436
(641) 581-3959
shelm@wctatel.net

Holland Contracting
1400 S. 4th St.
Forest City, IA 50436
(641) 585-2231
hollandcontracting.com

Hometown Market
11717 Hwy 9
Thompson, IA 50478
(641) 584-2300

Iowa Central Electric
PO Box 203
Alden, IA 50126
(515) 859-7072
(641) 373-1186
jerry@icecontracting.com

Iowa Forklift & Equipment
404 Park Ave.
Dows, IA 50071
(515) 852-3272, (515) 835-9708
brittney@iaforklift.com

JACG LLC Custom Manure Hauling
1789 Grouse Ave.
Latimer, IA 50452
(641) 425-2488
rodemeyerj@yahoo.com

Jerry's Place
212 River Ave. S.
Belmond, IA 50421
641-444-3008
kay.barkema@gmail.com

JM Pork
507 4th St NW
Buffalo Center, IA 50424

JT Machine & Tool Co.
602 S Federal St.
P.O. Box 304
Hampton, IA 50441
(641) 456-4513
jeff@jtmachineandtool.com

Keel Farms
1515 335th St.
Forest City, IA 50436
(641) 430-3823

Kirschbaum Electrical & Plumbing
609 S. Winnebago
Lake Mills, IA 50450
(641) 592-8831

Lake Mills Motor Sports
Polaris
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Lake Mills, IA 50450
(641) 592-2145
lakemillsmotorsports.com

Manufacturer's Bank & Trust
245 E J St.
Forest City, IA 50436
(641) 585-2825
mbtbank.com

Mason City Powersports
12499 265th St.
Mason City, IA 50401
(641) 423-3181
mcpss@netconx.net

Muhlenbruch Insurance
PO Box 426
Dows, IA 50071
(515) 290-2968
buck@trvnet.net

Old Fire Liquor
113 1st St NE
Buffalo Center, IA 50424

Oscar's Pub
111 E. Ellsworth St.
Dows, IA 50071
(515) 852-3283
mattammerman48@gmail.com

Prairie's Wash City
1271 Jonquil Ave.
Hampton, IA 50441
(641) 430-4133
tesstegg@hotmail.com

Shooterz Sports Bar & Grill

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Forest City, IA 50436

Sietsema Family Monument Sales
P.O. Box 172,
Hampton, IA 50441
(641) 456-9177
psietsema@gmail.com

Smith Crop Insurance Agency
2285 Taylor Ave.
Rowan, IA 50470
(515) 689-3986
smithinsavery@gmail.com

Smokin Joes
1108 15th St. NE
Mason City, IA 50401

Stumble Inn
107 Second St
Bradford, IA 50041
(515) 360-4883

The Corner Restaurant & Lounge
207 East Main
Belmond, IA 50421
(641) 444-4451

Timber Tree Service
3217 Hwy 69
Forest City, IA 50436
(641) 581-2579

Timbukbru
215 6th St. SW
Clarion, IA 50525
(515) 532-0015, (515) 408-7996
Sueloats@gmail.com

Uptown Liquor
306 Hwy. 69 S.
Forest City, IA 50436
(641) 585-5137

USA Chemical
1275 Hwy 69,
Belmond, IA 50421
(515) 571-6012
ryan@usa-chemical.com

Vinje Pub
15960 490th St.,
Scarville, IA 50473
(641) 568-3150

VIP Lounge
3360 Maple Ave.
Forest City, IA 50436

Voortmann Seeds
6450 390th St.
Buffalo Center, IA 50424

West Scott Farm LLC
1332 Eagle Ave.
Latimer, IA 50452
smuhlenbru@newcoop.com
(515) 571-4137

Worden Repair LLC
560 Hwy 3
Latimer, IA 50452
(641) 579-6444
wordenllc@gmail.com

REGION 4

DR Powersports
Ski-Doo/Kawasaki
3600 Fast Lane
Cedar Falls, IA 50613
(319) 235-6453
drpowersports.com

REGION 5
Myers Polaris Inc.
Polaris
304 E Main St.,
Fairbank, IA 50629
(319) 635-2311
myerspolaris@mchsi.com
myerspolaris.com

V & V Insurance Agency
P.O. Box 159, Cresco
IA 52136-0159
(563) 547-2161
insurance@vandvins.com

REGION 6
Aaron Nieland Farms
3036 390th St.
Breda, IA 51436

Al's Corner/Sparky's
12053 Hwy 71
Carroll, IA 51401
(712) 673-2723

Blackhawk Marine
3001 Hwy 71/175
Lake View, IA 51450
(712) 657-2368

Breda Bar & Grill
16323 120th St.
Breda, IA 51436

CarQuest
1705 W. Main
Sac City, IA 50583
(712) 662-4738

Catman Mowers
182 South St.
Lake View, IA 51450

Cielito Lindo
327 S State Rd.
Lake View, IA 51450

Clean Fun
15498 120th St.
Breda, IA 51436

Cobblestone Inn & Suites
119 Boulders Dr.
Lake View, IA 51450
(712) 657-2660

Denny's Auto Center
119 9th St.
Lake View, IA 51450

Doc's Place
111 Main St., PO Box 521
Wall Lake, IA 51466

Empire Excavation
219 Lawndale Blvd
Odebolt, IA 51458

Fat Boys
109 Pine St.
Auburn, IA 51433

Field Ready
P.O. Box 256
Lake View, IA 51450
(712) 657-2000

Frank's Repair
3235 390th St.
Breda, IA 51436
(712) 673-4661

Hey O Cattle Company
1690 260th St.
Odebolt, IA 51458

Huegerich Farms
15498 120th St.
Breda, IA 51436

Independent Inputs
111 N 1st St.
Breda, IA 51436

Iowa State Bank
419 Main St.
Lake View, IA 51450
(712) 657-2721

Jacobsen Seed
129 9th St., P.O. Box 379
Lake View, IA 51450
(712) 665-2841

Jocks Sport Bar
215 S Main St.
Odebolt, IA 51458
(712) 668-2245

Lake View Motors
2885 330th St.
Lake View, IA 51450
(712)-657-8012

Laney's Corral
319 Main St.
Lake View, IA 51450
(712) 830-4967

Odebolt Bowling Alley
401 S. Des Moines
Odebolt, IA 51458
(712) 668-2278

Outcast Lake View Redemption
502 5th St.
Lake View, IA 51450

Phil McGraw's Spray Foam
15872 Ivy Ave.
Carroll, IA 51401

Phillips Manufacturing
2900 310th St.
Lake View, IA 51450
(712) 657-2105

Pizza Plus
130 W 1st St.
Wall Lake, IA 51466
(712) 664-2332

Red's Place
116 Main St.
Breda, IA 51436
(712) 673-4410

Rex Chevrolet
805 S. Des Moines St.
Odebolt, IA 51458
(712) 668-2296

Shamrock Boat Sales
217 370th St.
Carnarvon, IA 51450

Spare Change Bowling Alley
115 Main St.
Wall Lake, IA 51466

The Bar
416 Main St.
Lake View, IA 51450
(712) 665-2614

The Dock-It
111 Boulders Dr.
Lake View, IA 51450

Thirsty Carp
930 9th St.
Lake View, IA 51450
(712) 665-2313

Timeless Vault
730 5th St.
Lake View, IA 51450

Trailside Roadhouse
110 370th St.
Carnarvon, IA 51450
(712) 664-2706

Wall Lake Lumber
201 1st W St.
Wall Lake, IA 51466
(712) 664-2357

Whiskey Run
17499 Ivy Ave.
Maple River, IA 51401
(712) 790-4502

REGION 7

ALS Assn. Iowa Ch.
3636 Westown Pkwy. Ste. 204
West Des Moines, IA 50266
(515) 369-2572
info@alsaiowa.org
webia.alsa.org

Autism Society of Iowa
P.O. Box 65311
West Des Moines, IA 50265
(515) 327-9075
autism50ia@aol.com
autismia.com

Edward Jones
Justin M. Bjerke
2575 N Ankeny Blvd., Ste. 217
Ankeny, IA 50023-4703
515-965-7582
edwardjones.com

Spina Bifida Association of Iowa
8525 Douglas Ave., Suite 39
Urbandale, IA 50322
(515) 278-7013
contact@sbaiaorg, sbaofia.org

REGION 8
Stoner's Speed Shop
105 Griffith St, PO Box
756 Hudson, IA 50643
(319) 231-9388, (641) 580-0089
brielle.eddy@gmail.com

OUT OF STATE
Beer Creek Cabins
230 Mahtomedi Ave.
Mahtomedi, MN 55115

North Park Inn
625 Main St.
Walden CO 80480
(970) 723-4271x6
northparkinnandsuites.com

Pat's Landing
7476 N Pats Landing Rd
Hayward, WI 54843
(715) 945-2511

Pink Ribbon Riders
5420 Beckley Rd., Ste. 334
Battle Creek, MI 49015
pinkribbonriders.com

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