



IOWA STATE SNOWMOBILE ASSOCIATION
IOWA SNOWMOBILE FRIENDLY COMMUNITIES CRITERIA
September 2013

The ISSA has established a program for Iowa communities to be designated as "snowmobile friendly." The vision is for Iowa communities and local snowmobile clubs to partner together and establish "snowmobile friendly communities" where the club and community work together to set parameters, establish access, and initiate communication channels to promote winter recreation and tourism for Iowa communities and opportunities for snowmobilers to safely and enjoyably access those communities.

In order for a city, town or area community to be deemed "snowmobile friendly" it will have agreed to a partnership between the local snowmobile club, community, businesses and law enforcement and have agreed to participate in a criteria set forth by the Iowa State Snowmobile Association (ISSA). The goal is to promote Iowa Winter Tourism by assisting with snowmobile access to the community for local residents to access state snowmobile primary and secondary trails, and to allow access for snowmobilers visiting their community to visit the community's restaurants, hotels, fuel stops, repair facilities, and other businesses. The local snowmobile club will be available to work with community leaders to establish and maintain trails to access the community and will partner with local law enforcement and emergency services to provide assistance for search and rescue, emergency transportation, and law enforcement assistance when needed. Snowmobile Friendly Communities will be promoted in ISSA information and publications, and will be positioned to enjoy the significant economic impact that snowmobiling brings to communities which welcome them.

The ISSA Tourism Committee will accept, review and approve Snowmobile Friendly Community applications. The following guidelines must be met and agreed to for any community to receive the Iowa Snowmobile Friendly Community designation. The communities which are awarded the designation will be presented with a certificate from the local snowmobile club and the ISSA recognizing their status. Each community will be given two metal signs to post at the roads entering the community, and the community will be allowed to purchase additional signs as needed.

Club Criteria

- Each participating club must be an ISSA affiliated club with 100% club membership in the ISSA.
- Each participating club must be a member of the community chamber of commerce and/or convention and visitors bureau if available, and meet regularly with the local community authorities, officials and leaders.
- Club representatives must be present at local civic meetings on a regular basis.
- Each participating club must promote snowmobile safety and provide snowmobile safety training for youth.

Community Criteria

- Each participating community must be connected to an ISSA affiliated club well-maintained snowmobile trail.
- Each participating community must allow snowmobile access to businesses for food, fuel, lodging, shopping, repairs, etc.
- Each participating community must allow snowmobiling residents to access designated snowmobile routes within the community. Where possible, the community will designate trails though the community planned to have adequate snow cover by not plowing trail routes or allowing trails where plowing does not occur, such as through city parks, alleys, etc. Where possible, the snowmobile club will groom the designated trails.
- Community businesses will support snowmobile club and local trails, offering snowmobile club maps and community information readily available to snowmobilers.
- Each participating community will promote snowmobiling in community brochures and in media outreach to the snowmobiling community and participate in the promotion of snowmobile tourism.

Law Enforcement Criteria

- Community-wide ordinances or other policies allow the accommodation of snowmobiles.
- Law enforcement officers are encouraged to participate in training on the rights and responsibilities of snowmobilers in their community when available from the local snowmobile club, ISSA, DNR, or other sources.
- Local Law Enforcement will meet with local snowmobile clubs to discuss enforcement issues or collaborate with club leadership when issues come up.
- Local Law Enforcement is willing to work with the local snowmobile club to enlist their support for emergency services to provide assistance for search and rescue, emergency transportation, and law enforcement assistance when needed.

In return, Snowmobile Friendly community's will be promoted in ISSA information and publications, and will be positioned to enjoy the significant economic impact that snowmobiling brings to communities which welcome them. The communities which are awarded the designation will be presented with a certificate from the local snowmobile club, the ISSA and the DNR recognizing their status. Each community will be given two metal signs to post at the roads entering the community, and the community will be allowed to purchase additional signs as needed.